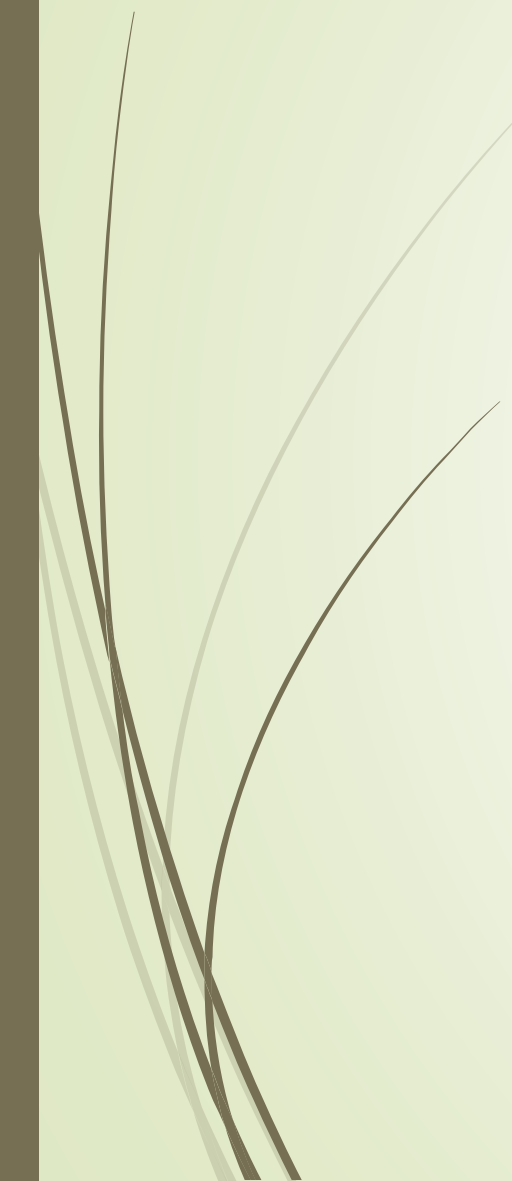




Rotary Electric Strategic Planning Session



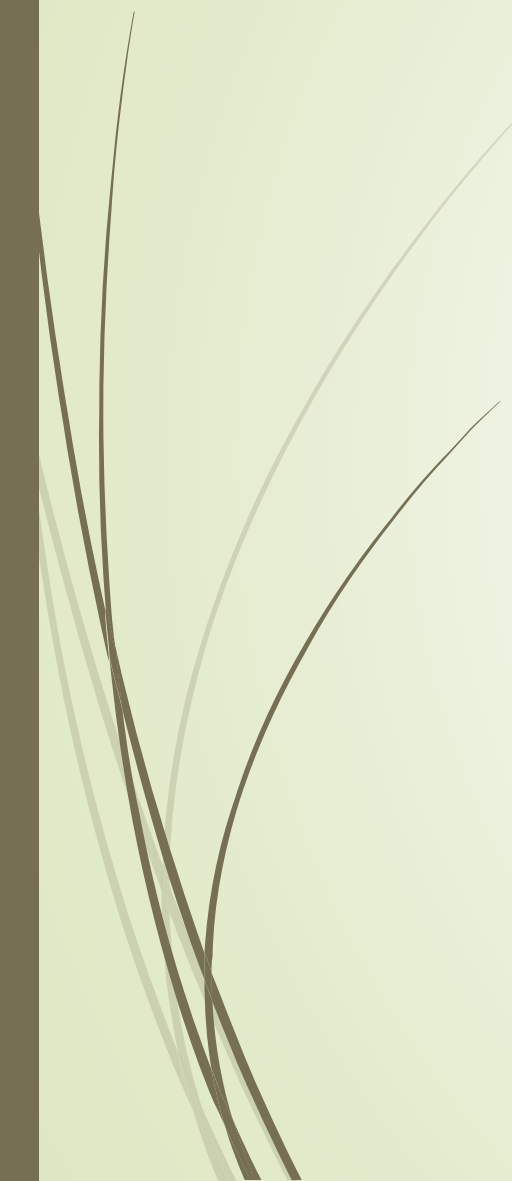
Rotary Electric Mission Statement



- ▶ Rotary Electric builds an inclusive, engaged community through service, fun, and leadership.



Rotary Electric Vision

- ▶ We see a world where people unite and take action to create lasting change from our neighborhoods to around the globe.
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Rotary Electric's Core Values

- Inclusiveness/Diversity
 - Respect
 - Transformational
 - Collaborative
 - Flexibility
 - Hope & Action
 - Leadership- cultivate leadership opportunities in our community
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Rotary Electric Goal 1

Goal	Strategy	Objectives
#1- Build the sustainability of Rotary Electric to serve our community (neighborhoods & abroad).	Increase engaged membership.	<ul style="list-style-type: none">Discounted memberships for those financially impacted
	Increase Rotary Electric's donation base.	
	Increase Rotary Electric brand awareness.	
	Increase engagement with Rotary International and Rotary District	

Rotary Electric Goal 2

Goal	Strategy	Objectives
#2- Increase community engagement	Provide service opportunities	
	Provide wellness and recreational activities/opportunities	
	Provide social opportunities	
	Partner with existing organizations and groups (Downtown Association, MAC, Chamber, River's Edge Trail etc.)	
Get people to give a sh*t	Leadership	

Rotary Electric Goal 3

Goal	Strategy	Objectives
#3-Foster a positive and healthy community.	Promote physical health lifestyles	
	Promotes the positive mental and emotional well being of our community.	
	Spread the love	